

FOOTWEAR NEWS

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Going Green

Spenco Medical Corp. is supporting green initiatives with the Spenco Earthbound, a replacement insole made from 55 percent recycled materials. The insole is fit for an active group and is recommended for use during activities such as running, hiking and tennis. Spenco's Earthbound product comes with extra cushioning, shock absorption and a PolySorb cradle for added stability. The eco-friendly packaging is printed on recycled paper with soy-based ink. The insole, released mid-October, is available in women's sizes 3 to 12 and men's sizes 6 to 15 for \$40 at national retail stores and at Spenco.com.

